



# Power360 Academy Membership Plans

We cater to the holistic development of professionals, including new leaders, emerging professionals and business owners with our offerings from our seven categories (Adaptability & Skill Enhancement, AI & Technology Integration, Communication Mastery, Customer Service Excellence, Leadership & Empowerment, Personal Development & Wisdom, Relationship Mastery)

Below are budget-friendly pricing options for the Professional and Enterprise membership plans for Power360 Academy. Our lower price points are designed to attract a wider audience and build a stronger user base. Plus, offer flexibility and value, catering to both individuals and organizations of varying sizes, modeled after the Josh Bersin Academy:

<b>Membership Plans</b> You're a step away from complete access to the Power360 Academy experts, resources, and community.			
<b>Professional</b>  <b>1-9</b> <b>\$39</b> / user / month <b>\$390</b> Per user per year (2 months free)		<b>Enterprise</b>  <b>10+</b> <b>Contact us for pricing</b>	
Enroll Now		Enroll Now	
Plan Features		Plan Features	
<b>Unlimited enrollments</b> in premium cohort-based courses on critical topics in holistic professional development (across all seven categories)	✓	<b>Unlimited enrollments</b> in premium cohort-based courses, including specialized tracks for different departments or teams.	✓
<b>On-demand access</b> to the latest learning resources, including eBooks, case studies, and interactive tools tailored to new leaders, emerging professionals, and business owners.	✓	<b>On-demand access</b> to the latest industry-specific resources, tailored to enterprise needs, including in-depth reports, whitepapers, and case studies.	✓
<b>Access to the Power360 Personal Growth Capability Assessment</b> for individuals to identify strengths, weaknesses, and areas for development.	✓	<b>Access to the Power360 Organizational Capability Assessment</b> for team and organizational performance benchmarking.	✓
<b>A global community</b> of supportive and engaging like-minded professionals across industries, providing networking and collaborative opportunities.	✓	<b>A global community</b> of professionals and leaders, enabling cross-company collaboration and shared learning experiences.	✓
<b>Access to events and webinars</b> with leading industry practitioners and thought leaders, covering emerging trends and best practices.	✓	<b>Access to exclusive events and webinars</b> with top practitioners and experts, tailored to enterprise challenges and strategic development.	✓
<b>Course certificates and achievement badges</b> to showcase progress and achievements, which can be added to professional profiles.	✓	<b>Course certificates and achievement badges</b> for employees, supporting company-wide learning initiatives.	✓
		<b>Dedicated customer success support</b> for smooth onboarding and ongoing assistance.	✓
		<b>Enterprise-grade security</b> to ensure data protection and privacy compliance.	✓
		<b>Advanced analytics</b> on the performance of your team, with insights to track progress, identify gaps, and optimize learning outcomes.	✓
		<b>Professional onboarding support</b> to seamlessly integrate Power360 Academy into your organization's learning and development strategy.	✓
		<b>Intuitive user management tools</b> for easy tracking of enrollments, progress, and performance across teams.	✓

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Strategic approach to offer a few free microlearning courses to showcase the value of **Power360 Academy** and encourage users to **become members**:

- **3 Free Courses:** Offering the following three free microlearning courses to provide enough value to engage potential members without overwhelming them. This also gives them a taste of the different categories and levels of content available.

## Types of Free Microlearning Courses:

### 1. Adaptability & Skill Enhancement (Foundational Level)

- **Course Example:** *"Mindset Mastery: Unlock Your Inner Powerhouse"*
- **Focus:** A foundational course that explores the brain's capacity for growth and the transformative power of beliefs, thoughts, and emotions in professional and personal settings. It introduces the concept of a growth mindset, empowering you to harness your mental strengths for both personal and professional success.

### 2. Communication Mastery (Foundational Level)

- **Course Example:** *"Master the Problem-Solution-Benefit Framework"*
- **Focus:** An introductory course that teaches the essential principles of effective communication using a structured framework. Learn how to quickly identify core issues, propose innovative solutions, and persuasively convey the benefits, enabling you to excel in any spontaneous or high-pressure situation.

### 3. Leadership & Empowerment (Foundational Level)

- **Course Example:** *"Introduction to the Three Pillars: People, Process, Product"*
- **Focus:** A foundational course that introduces the core principles of organizational success by examining the interconnectedness of people, processes, and products. Inspired by Marcus Lemonis, this course equips new leaders and business owners with the insights needed to assess and strengthen these pillars, driving improved business performance.

## Transition to Membership:

- **Call to Action:** After completing the third free course, let's prompt the user with a message like:

**Congratulations on completing the "Introduction to the Three Pillars: People, Process, Product" course!**

### **Ready to take your learning to the next level?**

Unlock unlimited access to all our premium courses, live sessions, and exclusive resources by becoming a member of Power360 Academy.

### **Limited-Time Offer:**

Sign up today and enjoy a **30-day free trial** or **20% off your first year's membership**. This exclusive offer is available for a limited time only, so don't miss out on your chance to transform your professional journey.

**[Join Now and Start Your Free Trial]**  
(Offer ends soon!)